

**Ontology Summit 2014 “postmortem” session:**

**OntologySummit2014 in Charts  
[ some Social Media Analytics ]**


May 15, 2014

Amanda Vizedom

(v 1.0.0)

# Twitter Profile Overview

## Profile Summary

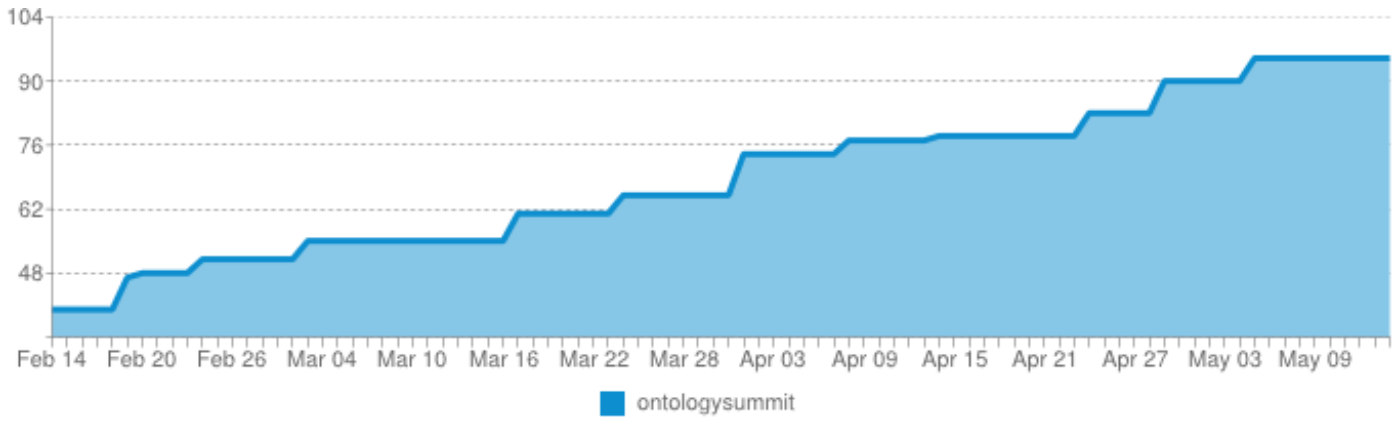


**@ontologysummit**  
**Ontology Summit**  
worldwide

*Official acct for The Ontology Summit: an annual 3-month series of topically focused, mostly virtual, events involving the ontology community & collaborators.*

Followers	<b>97</b>
Following	<b>218</b>
Listed	<b>7</b>

## Follower Growth



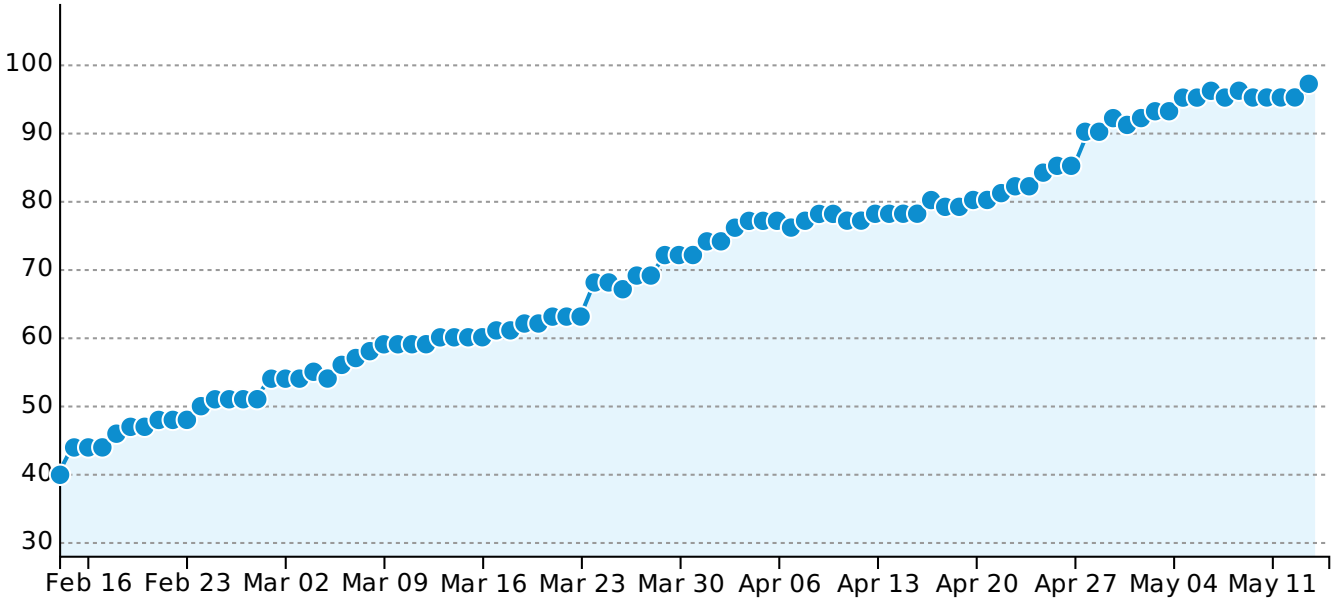
## Most Popular Links

Rank	Date	Post	Clicks
1	Mar 24, 2014	<a href="http://ow.ly/uV7qv">http://ow.ly/uV7qv</a> https://plus.google.com/111929213318025743778/p... #Hackathon team members wanted! "Optimized SPARQL performance management via native API" <a href="http://ow.ly/uV7qv">http://ow.ly/uV7qv</a> #triplestores #semweb	<b>23</b> clicks
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3	Apr 28, 2014	<a href="http://ow.ly/weKYq">http://ow.ly/weKYq</a> <a href="http://ontology.cim3.net/cgi-bin/wiki.pl?Ontolog...">http://ontology.cim3.net/cgi-bin/wiki.pl?Ontolog...</a> RT @ontologysummit: George Strawn of @NITRDgov now kicking off the 2014 Ontology Summit Symposium! <a href="http://ow.ly/weKYq">http://ow.ly/weKYq</a> #ontosum	<b>10</b> clicks
4	Mar 27, 2014	<a href="http://ow.ly/v3e1p">http://ow.ly/v3e1p</a> <a href="http://ontology.cim3.net/cgi-bin/wiki.pl?Confere...">http://ontology.cim3.net/cgi-bin/wiki.pl?Confere...</a> Starting now "Tackling Variety in #BigData" w Mark Fox, @MDChisholm @danbri Rosario Uceda-Sosa <a href="http://ow.ly/v3e1p">http://ow.ly/v3e1p</a> #semweb #ontosum	<b>9</b> clicks
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7	Mar 6, 2014	<a href="http://ow.ly/ujm5U">http://ow.ly/ujm5U</a> <a href="http://ontology.cim3.net/cgi-bin/wiki.pl?Confere...">http://ontology.cim3.net/cgi-bin/wiki.pl?Confere...</a> In 20 min: Experiences in Knowledge Sharing: Lessons fr research & exper in #BigData, #LinkedData & #SemWeb <a href="http://ow.ly/ujm5U">http://ow.ly/ujm5U</a> #ontosum	<b>5</b> clicks
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# Twitter Engagement

### Follower Growth - Count

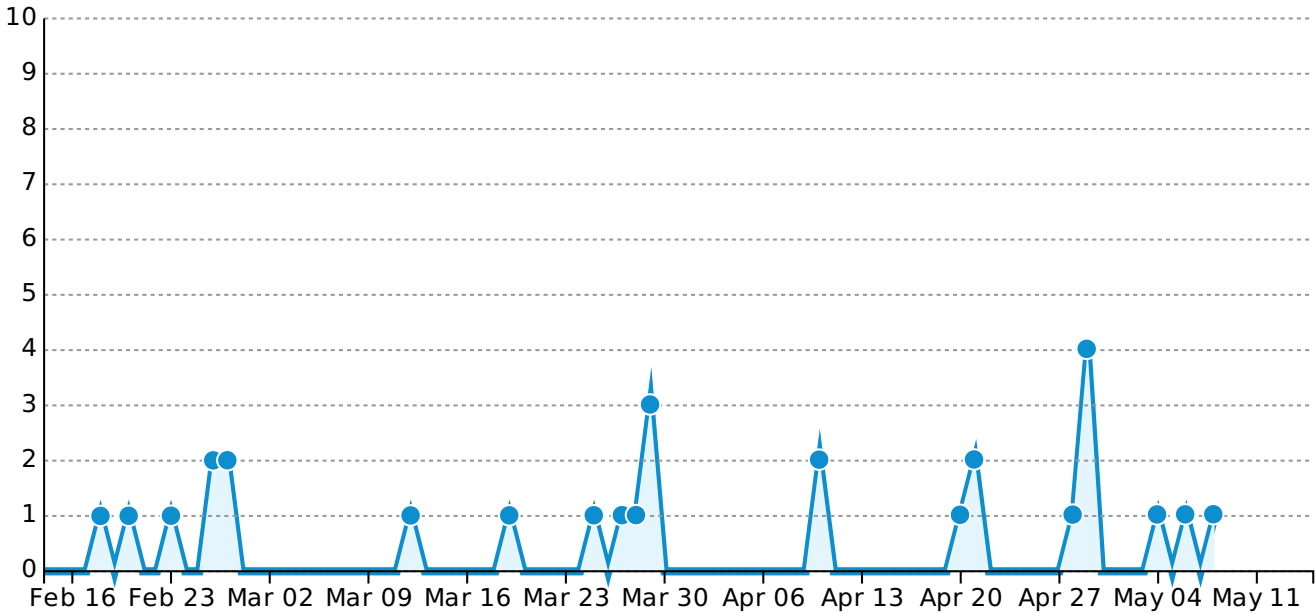
Total Followers:	Average Daily Growth:	New Followers:
97	1	64



There may be data outside your current selected range

### Mentions - Count

Total Mentions	Interval displayed: <b>Daily</b>
28	

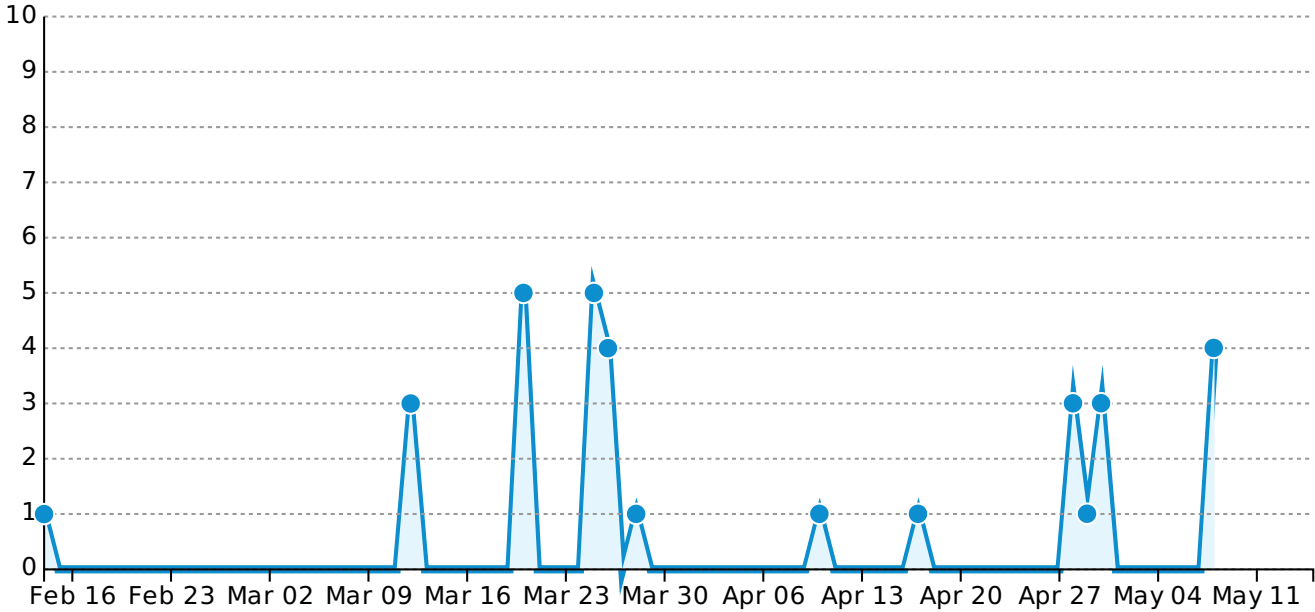


Retweets - Count

Total Retweets

32

Interval displayed: **Daily**



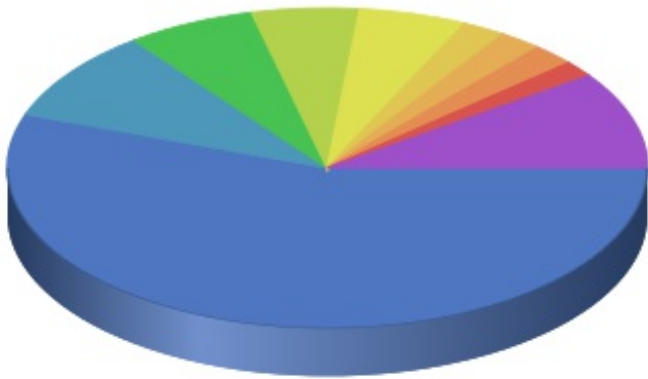
# ow.ly Click Summary



### Summary Stats

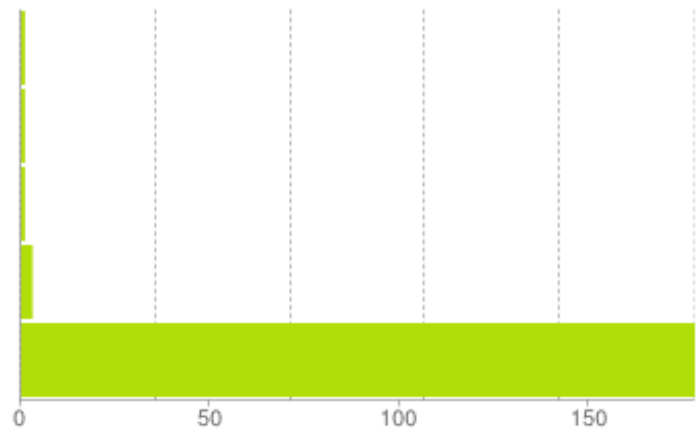


### Clicks by Region



Region	Clicks
United States	55.4% (102)
France	9.2% (17)
United Kingdom	6.5% (12)
Germany	5.4% (10)
Sweden	5.4% (10)
Canada	2.2% (4)
Spain	2.2% (4)
Japan	2.2% (4)
Switzerland	1.6% (3)
Others	9.8% (18)

### Top Referrers



Referrer	Referrals
Direct Click	178
linkedin.com	3
facebook.com	1
google.com	1
tweetlist.com	1

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