Knowledge Patterns as one means to overcome ontology design bottlenecks

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We need an entity-centric, frame-oriented data science to ensure relevance

Semantic technologies have progressed significantly, but they still miss most relevant semantic phenomena in social life How to synthetically tell what a text is about, in the open domain, i.e. without specific training?

What is its core meaning, emotional content, position in the evolution of its topic, etc.?

How to *analytically* mashup data in *relevant* ways, in the open domain, i.e. without someone putting the necessary intelligence within?

Examples

- Data integration interpretation without designers (risk of correlation fallacy)
- Opportunistic reasoning: travel planning, financial opportunities, team building, etc.
- Smart text summarization
- Opinion mining on the right spots
- Domain dynamics: science evolution, scholar changes, market dynamics, ...

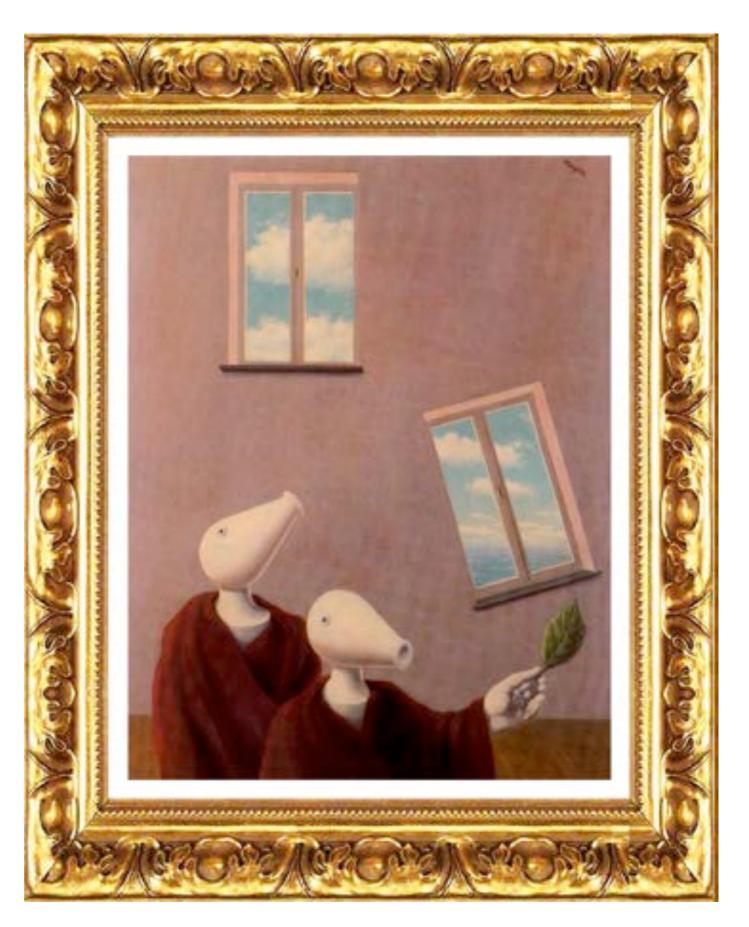
Examples

- So, very good opportunity for ontologists you say?
- Ehm, not really, or not yet in the large

Even in basic OE

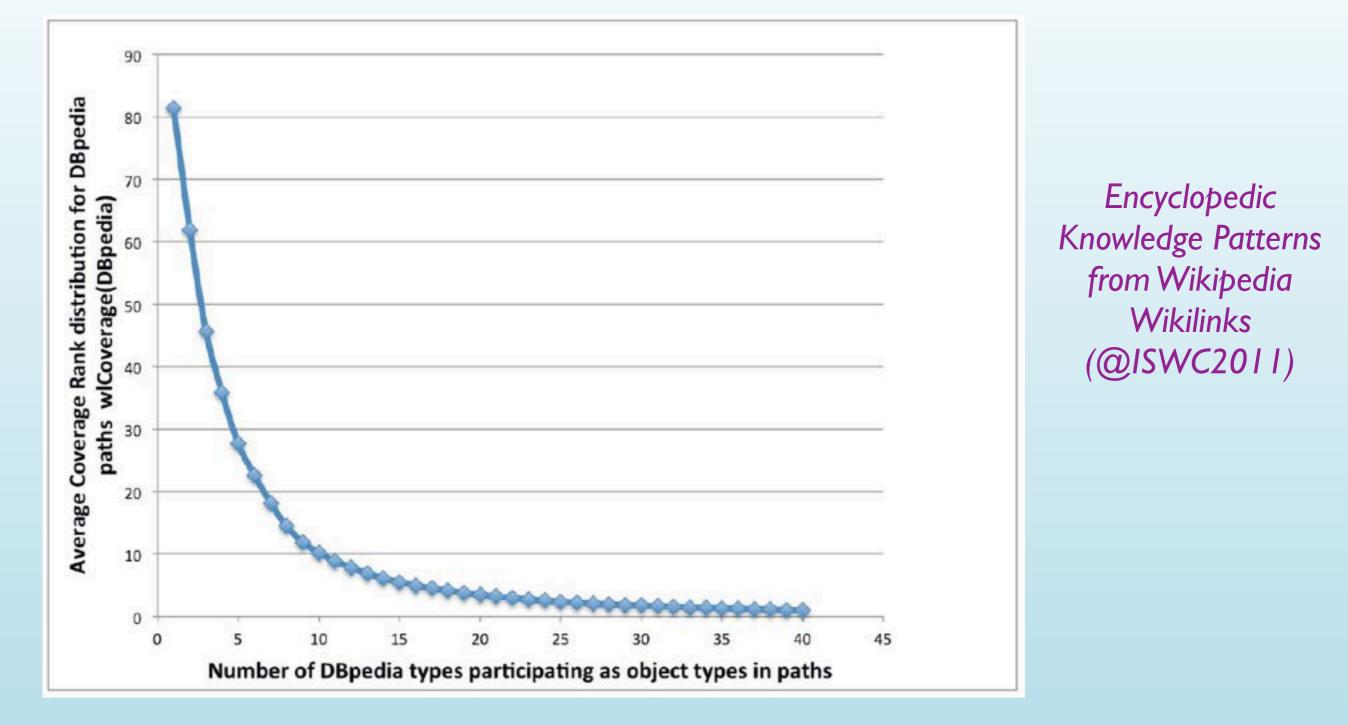
- Sociological issues with "ontologies", with giving out precious know-how, or because experts are not accustomed to reverse-engineer their own conceptualization, or because of strong competition with DB design
- I tend to reverse the argument line; we need to grasp semantics where it is, and to target the most natural way of expressing it
- Entity-centric, frame-based computing
- Empirical science methods
- Web robustness against incompleteness and errors

Human, social knowledge management is not exempt from framing: it is modulated by frames, metaphors, and stories that make something relevant through neural activation patterns

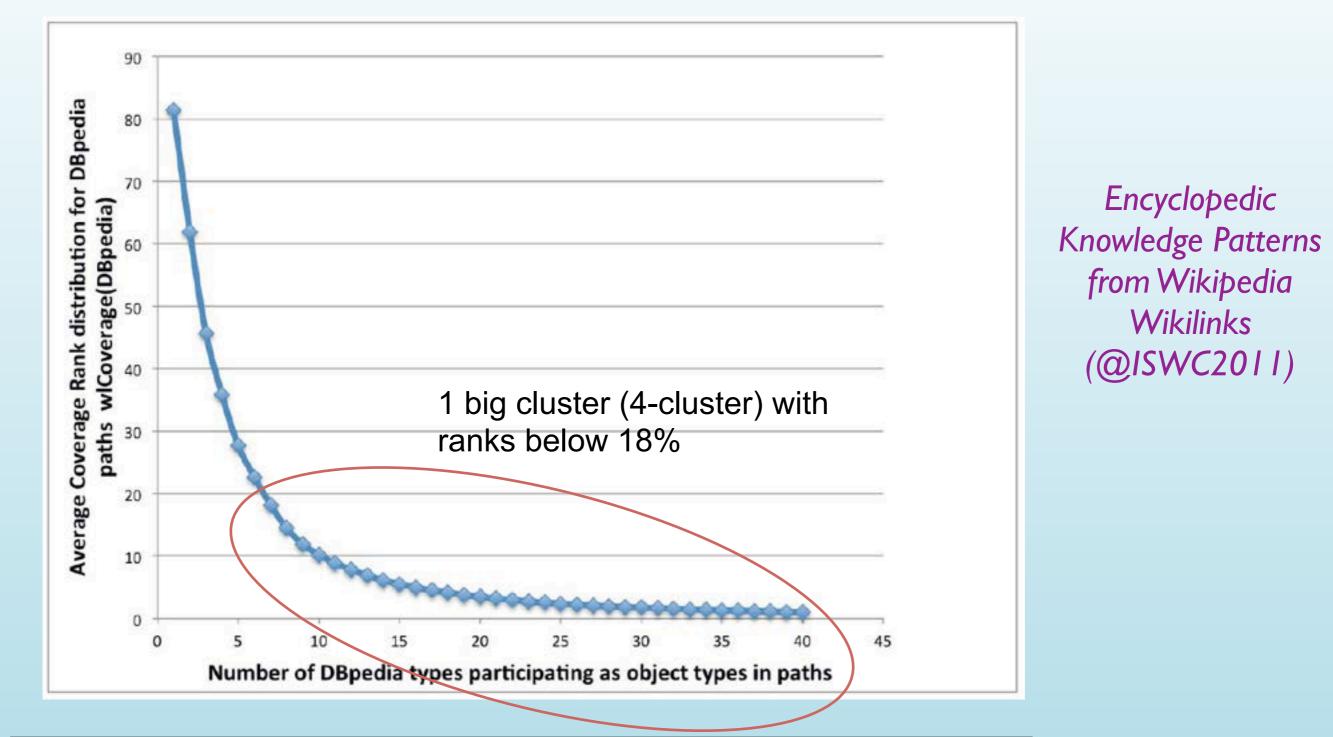


Cf. my iSemantics 2013 keynote slides, available on Slideshare: <u>http://www.slideshare.net/gangemi/isemantics-keynote</u>

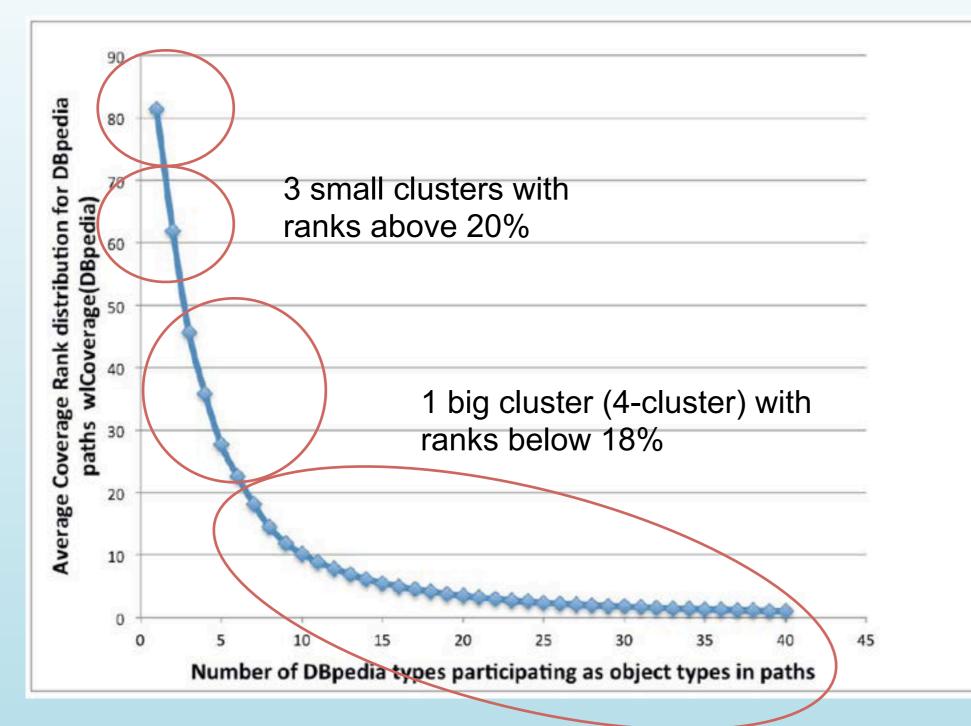
Sample distribution of pathPopularity for DBpedia link paths. The y-axis indicates how many paths (on average) are above a certain value *t* for pathPopularity



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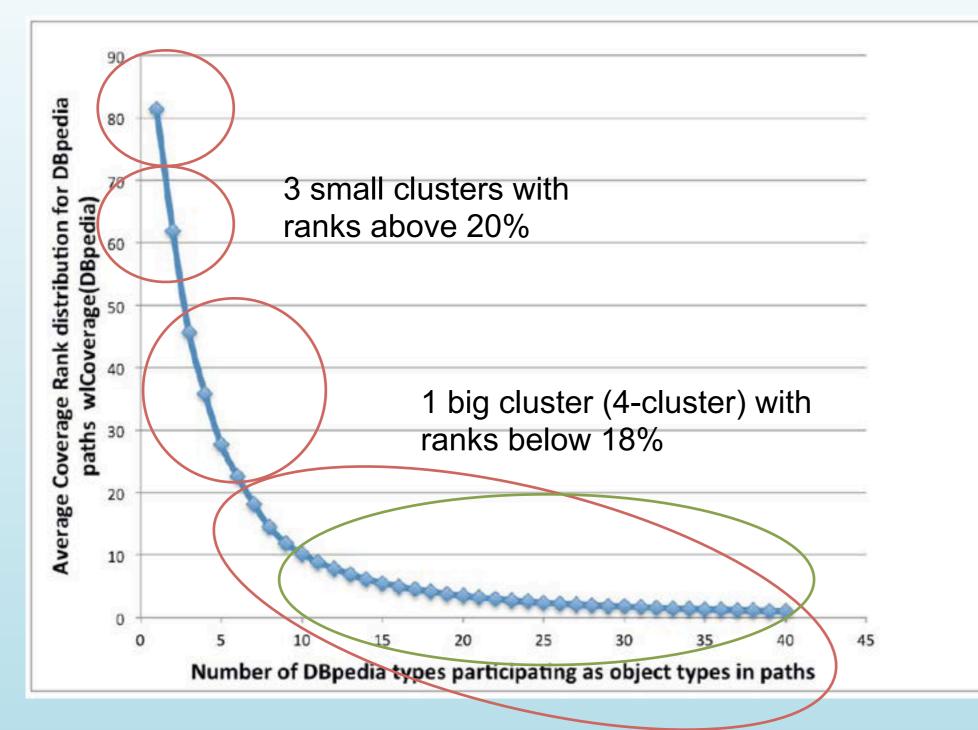


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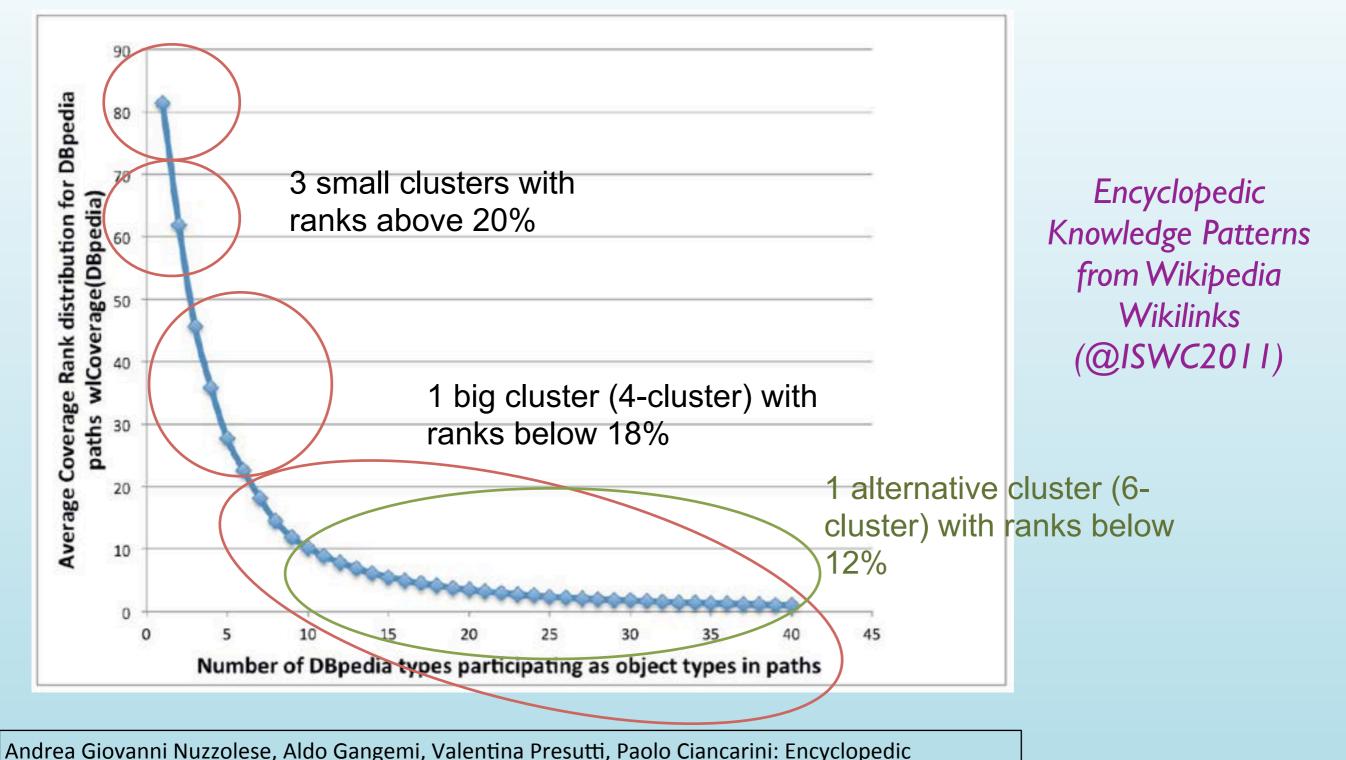
Encyclopedic Knowledge Patterns from Wikipedia Wikilinks (@ISWC2011)

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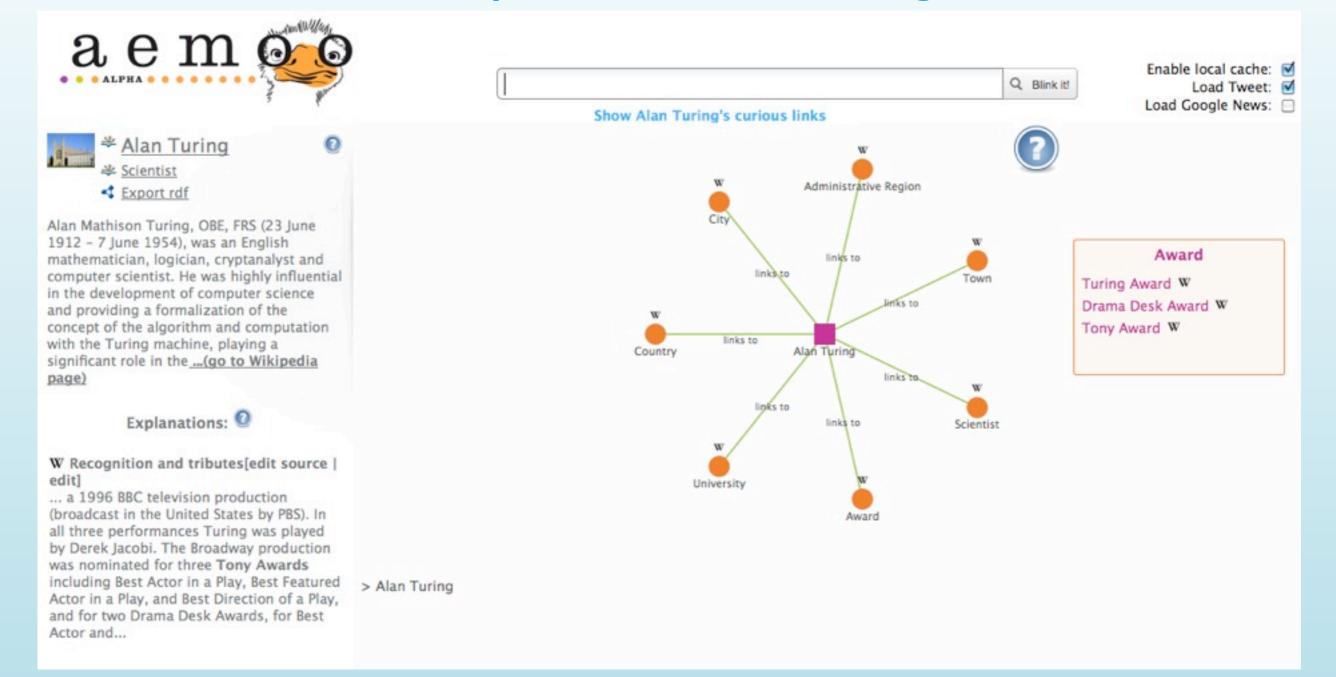
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Knowledge Patterns from Wikipedia Links. International Semantic Web Conference (1) 2011: 520-536

Serendipity in exploratory browsing

http://www.aemoo.org

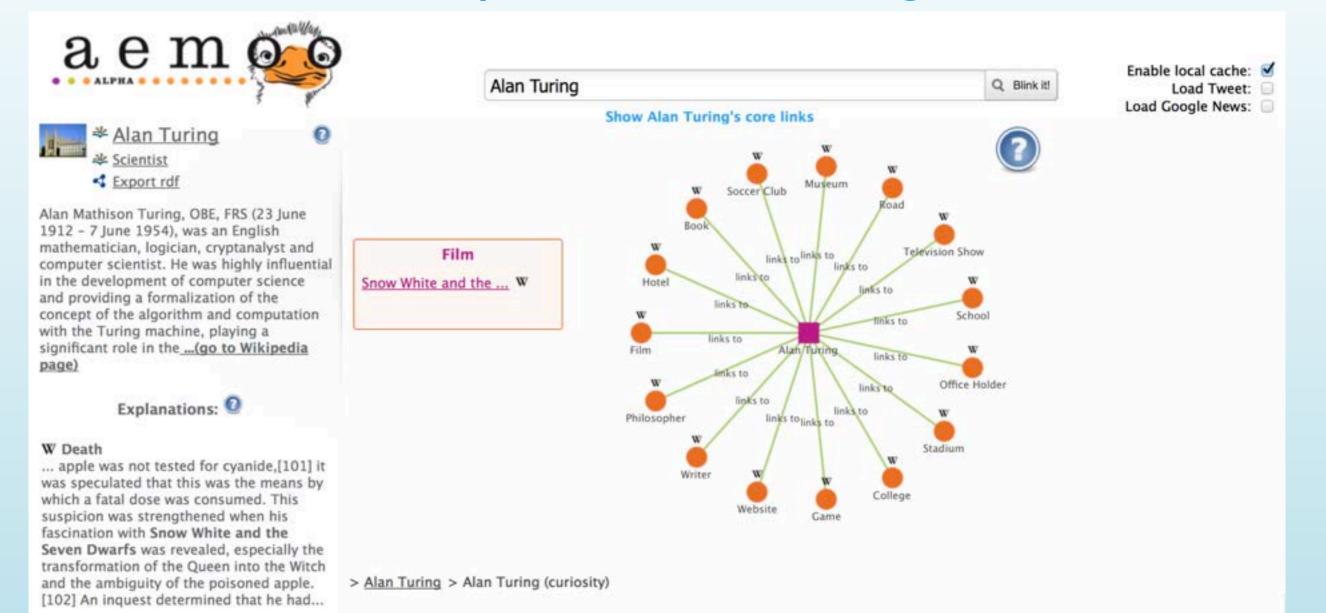


Andrea Giovanni Nuzzolese, Valentina Presutti, Aldo Gangemi, Alberto Musetti, Paolo Ciancarini: Aemoo: exploring knowledge on the web. *WebSci 2013*: 272-275

Aemoo: exploratory search based on EKP - Semantic Web Challenge @ISWC 2011 – Short listed, 4th place

Serendipity in exploratory browsing

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W Death

... Turing biographer Andrew Hodges and David Leavitt have suggested that Turing

Andrea Giovanni Nuzzolese, Valentina Presutti, Aldo Gangemi, Alberto Musetti, Paolo Ciancarini: Aemoo: exploring knowledge on the web. *WebSci 2013*: 272-275

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invariances

semantic patterns

ontology design patterns

knowledge patterns best practices

frames

semantic unit tests

ontology design as problem solving requirements

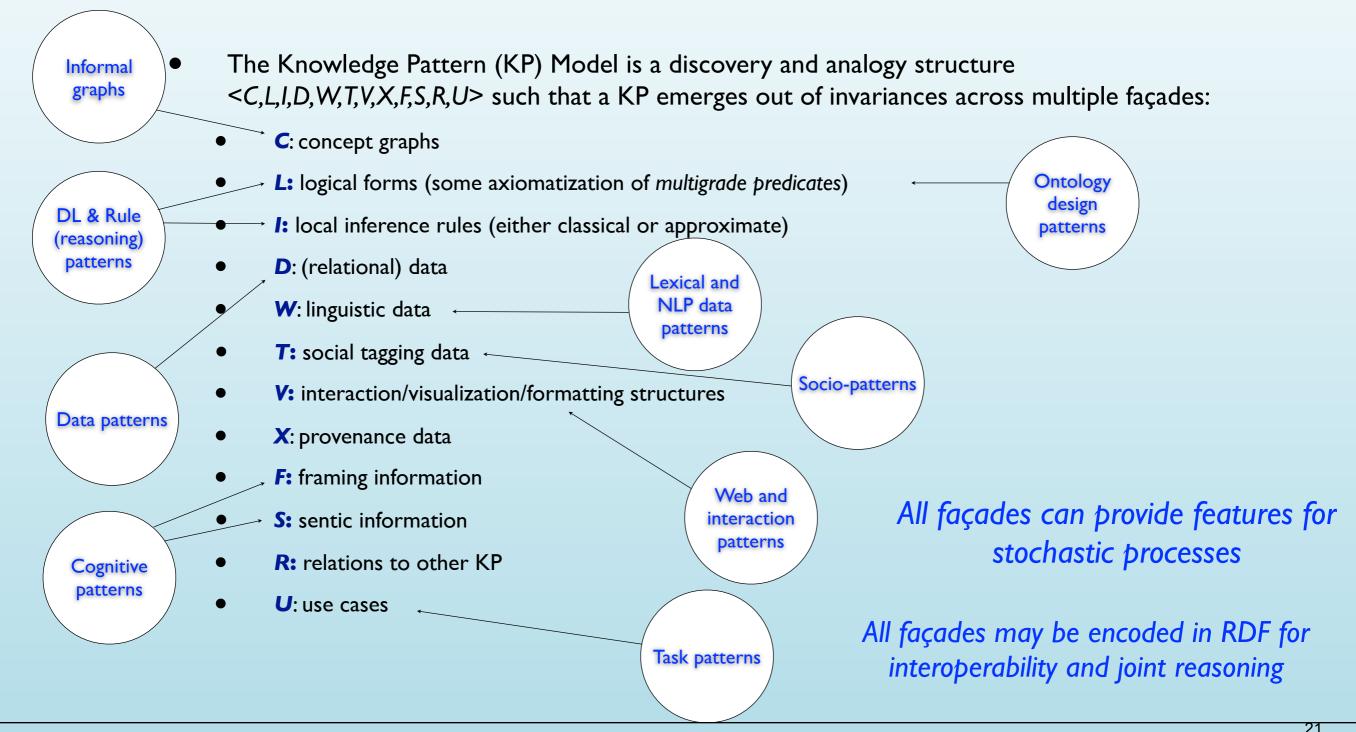
interaction patterns

DL varieties

reasoning pipelines

query patterns

A broader vision: knowledge patterns and their façades



Aldo Gangemi, Valentina Presutti: Towards a pattern science for the Semantic Web. Semantic Web 1(1-2): 61-68 (2010)

I'm in good company

- Peter Clark on Knowledge Patterns in 2001 (KR paper)
- Steffen Staab, Alan Rector, Vojtech Svatek, Chris Welty, Giancarlo Guizzardi, myself, Valentina Presutti, Eva Blomqvist, and many others proposing "semantic patterns", "ontology design patterns", etc. as means to pair ontology requirements and solutions
- Myself (ESWC2009 keynote): knowledge patterns as objects of empirical investigation
- Frank Van Harmelen (ISWC2011 keynote): route to empirical research: data science, data patterns
- Martin Hepp (EKAW2012 keynote): web semantics not necessarily coincident with DL and traditional OE, need for Web-oriented practices and patterns
- David Karger (ESWC2013 keynote): what can the SW do for average users? Not much until now, need for user-oriented patterns
- Enrico Motta (ESWC2013 keynote): what semantics in the current SW? Different forces, empirical KR to address human representing and reasoning with useful patterns
- John Sowa (SemTech2013 lecture): patterns exist at different levels of data, ontologies, and reality

... on the shoulders of

 Köhler, Bartlett, Piaget, Fillmore, Minsky, and many cognitive and neuro- scientists ...

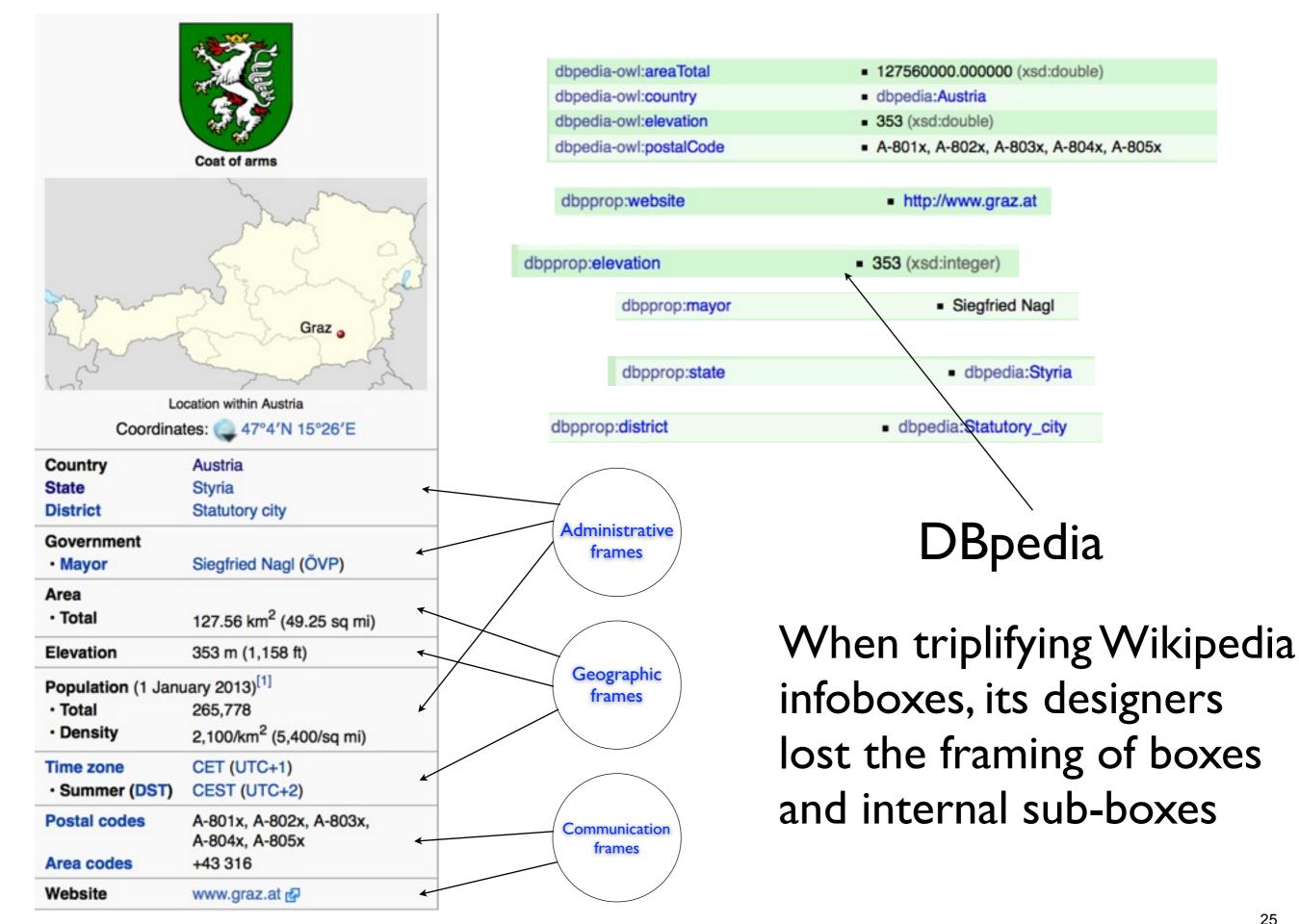
Semantic web expressivity?

- Is our semantics enough to support extraction, representation, and harnessing of social semantics?
 - triples are simple structures
 - classes represent arbitrary concepts

where is cognitive adequacy?

when does a class represent arbitrary data, and when is it a counterpart of a human knowledge pattern?

is that difference important in general?



The case of Infoboxes

- Infobox framing is missing in the DBpedia ontology too
- If we mine the ontology to check what properties can be applied to what classes, the result is partial and often non-correspondent to the original frame
- Scraping heuristics may be more cognitivelysound ...

Interaction semantics

- Interfaces and interaction patterns convey frame semantics
 - Schema induction and triplification of databases can be improved by exploiting interfaces exposing data, cf. data.cnr.it ontology design
 - HTML pages and stylesheets contain a lot of framing knowledge, cf. Craig Knoblock's work
 - Infographics can change the way we interpret the same data

Empirical conservativeness

What is present with a function in (evident, extracted, emerging) empirical data should be preserved in its semantic representation

Empirical conservativeness

- It is a measure against "oversimplification"
- The case of Infobox framing loss is a sample violation of this principle

Special case

- Keeping interaction boundaries is a special case of empirical conservativeness
- Like neural binding (at the neural level) and linguistic framing (at the cognitive level), relevant boundaries of logical representations need to be represented

Cf. original Marvin Minsky's frames:

"representations that mirror cognitive mechanisms"

More semantics or more distinctions?

- I am not advocating for "more semantics" in terms of complexity, rather for more distinctions
 - Human knowledge is relational in nature
 - We need n-ary and multigrade relations, but arbitrary relations would be too much in current KR scenarios, then we can use them with *smart reification patterns*
 - Classes are powerful primitives in logical languages, specially in description logics and triple-based languages

More semantics or more distinctions?

- Fixation on classes goes with a trade-off
 - Classes need to be distinguished in terms of design
 - Class-oriented representation needs a "push-up" to partly recover the lost structure

Class types?

Types of classes have been distinguished in the past

- Al: sorts and types
- Formal Ontology: OntoClean metaclasses, based on formal criteria
- OWL2 punning: arbitrary typing of classes

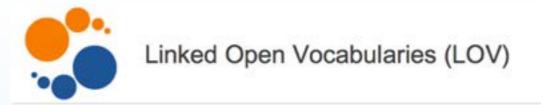
Solutions span between the two extremes: heavy principles (OntoClean) - no principle at all (punning)

Relevance in modelling

- "What's special in that class?"
 - E.g., it's central in the data, it's a frame, it's an n-ary reification mechanism, it's the result of a discovery algorithm, etc.
- A new vocabulary for metaclasses?

- Is there anything like that in OWL or RDF? Maybe ontology modules, classes, named graphs, hasKey axioms
- Not specific to the boundary problem, nor to framing or neural binding
- *Very recent: new spec for named graphs accepts typing

- Linked Open Vocabularies is a good starting point to find out elements of vocabularies that are useful
- E.g. we are interested in "events"
 - http://lov.okfn.org/dataset/lov/search/#s=event





The "LOV Search" Features gives you the possibility to search for an existing element (property, class or vocabulary) in the Linked Open Vocabularies Catalogue.

LOV Aggregator endpoint and metrics about the use of vocabularies in the Semantic Web are used to bring you some relevant results.

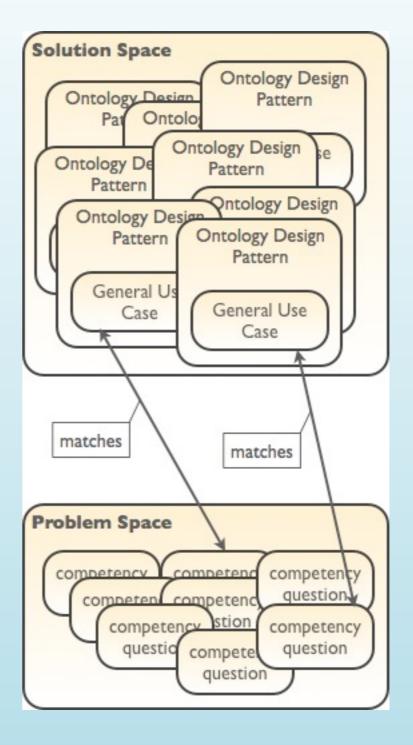
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- Overcoming OE bottlenecks, how good design and automatic extraction can have a date together
 - Useful KP-based abstraction from text, data, or ontologies
 - KP directly reusable at design time

Ontology Design Patterns

An ontology design pattern is a reusable successful solution to a recurrent modeling problem

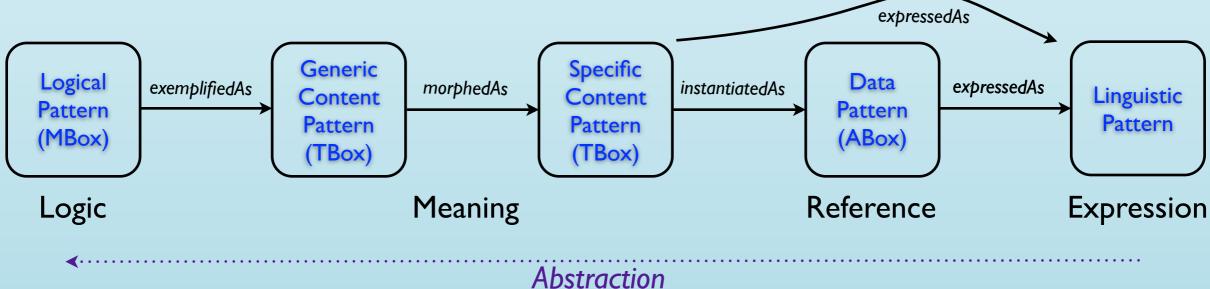


Layered pattern morphisms

An ontology design pattern describes a formal expression that can be *exemplified*, *morphed*, *instantiated*, and *expressed* in order to solve a domain modelling problem

• owl:Class:_:x rdfs:subClassOf owl:Restriction:_:y

- Inflammation rdfs:subClassOf (localizedIn some BodyPart)
- Colitis rdfs:subClassOf (localizedIn some Colon)
- John's_colitis isLocalizedIn John's_colon
- "John's colon is inflammated", "John has got colitis", "Colitis is the inflammation of colon"



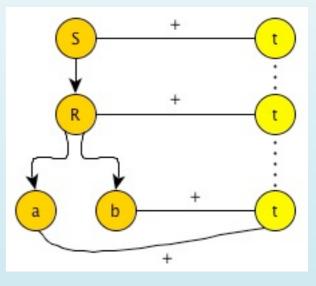
Aldo Gangemi, Valentina Presutti: Ontology Design Patterns. Handbook on Ontologies 2nd ed. (2009)

Design going empirical: N-ary patterns in KR

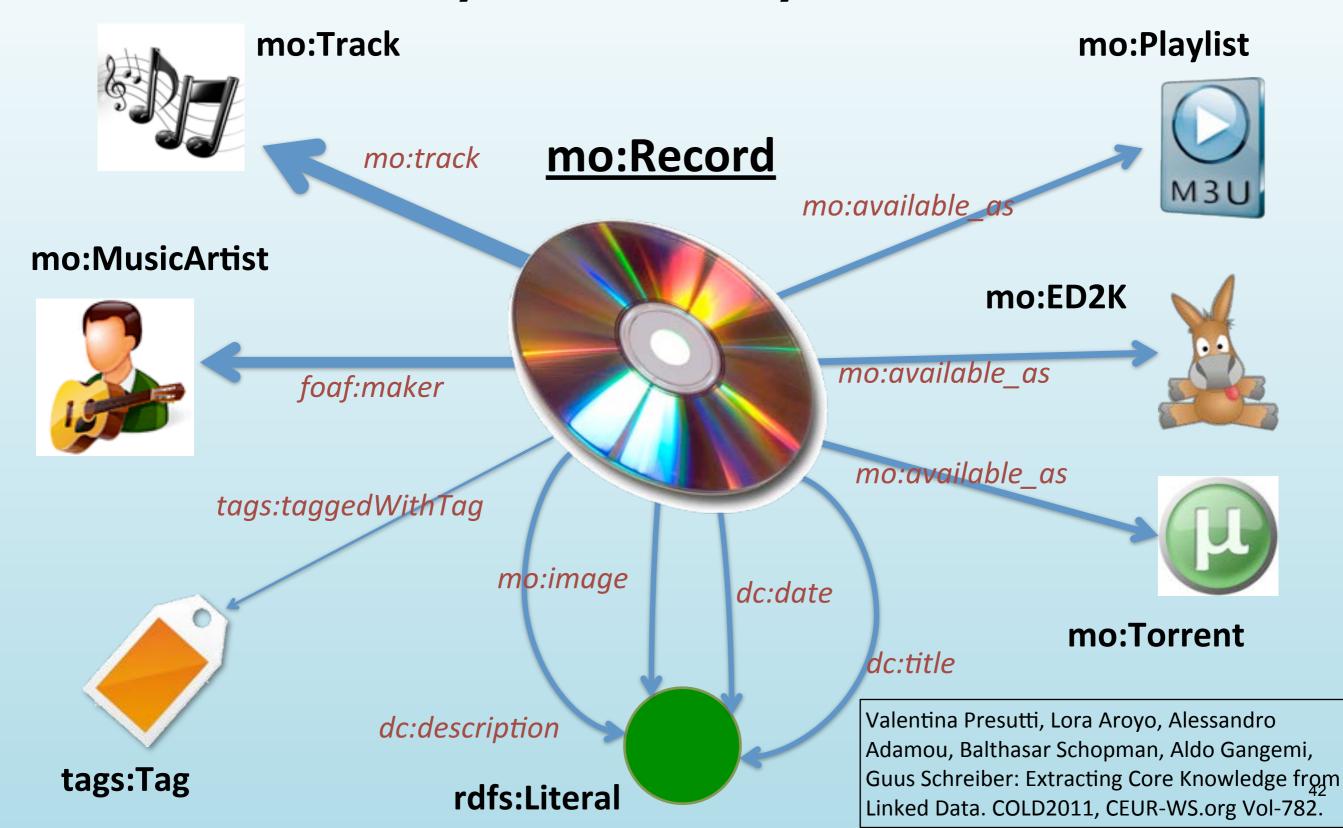
- Temporal indexing pattern
 - (R(a,b))+t sentence indexing
 - quads, external time stamps
 - R(a,b)+t relation indexing
 - reified n-ary relations (3D frames)
 - R(a+t,b+t) individual indexing
 - fluents, 4D, tropes, "context slices" (4D frames)
 - tR name nesting
 - ad hoc naming of binary relations
 - More indexes for additional arguments

Aldo Gangemi, Valentina Presutti: A Multi-dimensional Comparison of Ontology Design Patterns for Representing n-ary Relations. SOFSEM 2013: 86-105

Andreas Scheuermann, Enrico Motta, Paul Mulholland, Aldo Gangemi and Valentina Presutti. An Empirical Perspective on Representing Time. K-CAP 2013



Abstraction going empirical: centrality discovery in datasets



Abstraction going empirical: machine reading with FRED

http://wit.istc.cnr.it/stlab-tools/fred/

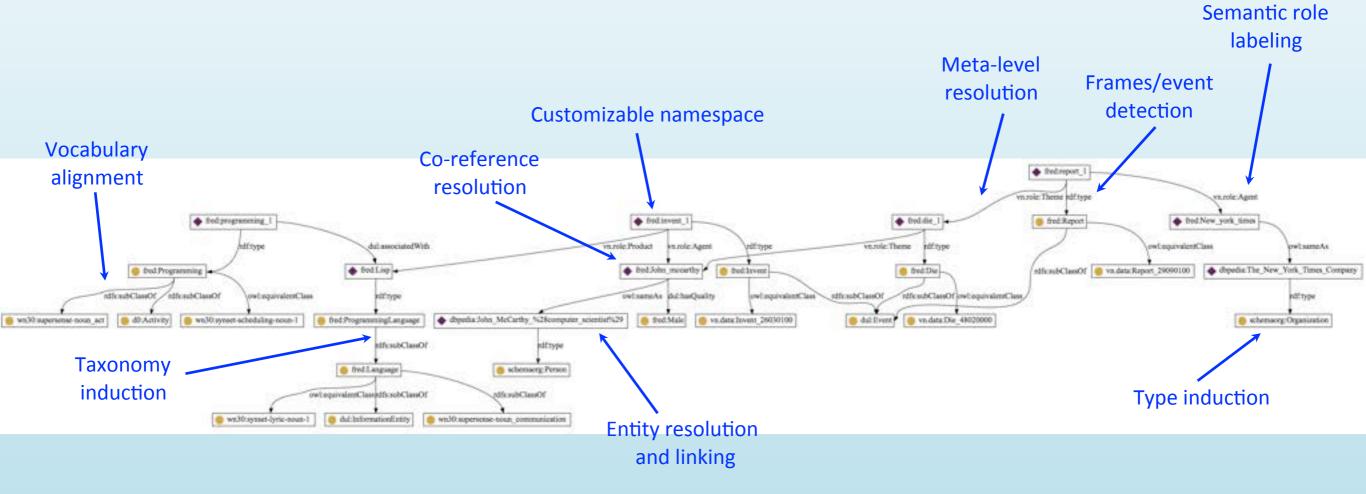
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	utomatically producing RDF/OWL ontologies and linked data from natural language sentences. The method is bas re enriched with Named Entity Resolution (NER) and Word-Sense Disambiguation (WSD). A paper describing PREI	ed on Combinatory Categorial Grammar, Discourse Representation Theory, Linguistic Frames, and Ontology Design D has been published at EKAW 2012 (please refer to it in scientific publications).	
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Valentina Presutti, Francesco Draicchio, Aldo Gangemi: Knowledge Extraction Based on Discourse Representation Theory and Linguistic Frames. *EKAW 2012*: 114-129

Event and Frames from text

http://wit.istc.cnr.it/stlab-tools/fred/

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