

Ontology Summit 2011: Making the Case for Ontology

Official Launch
January 20, 2011

Goals of the Summit

- To provide strong arguments for the use of ontology in today's applications
- To collect and document several specific examples
- To identify key metrics by which to assess benefits
- To uncover any roadblocks to the expanded application of ontology in the future
- ...to enable everyone to easily “Make the Case” for Ontology

Goals for this session

- To share desired outcomes
- To introduce the summit tracks and leadership
- To announce upcoming sessions and schedule
- To answer any questions

Proposed Initial Tracks at Launch

Track	Co-Champions
Ontology Application Framework	Michael Gruninger, Mike Uschold, Nicola Guarino
Applications and case studies	Mills Davis, Mike Bennett
Value Metrics and Value Models	Todd Schneider, Rex Brooks
Strategies for "making the case"	Matthew West, Peter Yim, Chris Menzel
Grand Challenges	Ram Sriram, Ernie Lucier

Schedule of Events

January 20, 2011 (Today)

Launch of the virtual Summit

...3 months of on-line discussion and production of a tangible result

April 18-19, 2011 at NIST, Gaithersburg MD

Symposium, for final discussion, consensus, and polishing of a communiqué

Acknowledgements to the Team

- Ontology Summit General Co-Chairs
 - Steve Ray, CMU
 - Nicola Guarino, ISTC-CNR
- Ontology Summit Symposium Co-Chairs
 - Ram Sriram, NIST
 - Leo Obrst, MITRE
- Track Co-Champions
- Organizing Committee
- Advisory Committee
- Co-Sponsors
- Community Participants