

22,000,000regional residents8,400,000city residents560,000health workers300,000city employees

	Hive @ 55	Incubator for media freelancers, providing 5,000-sq-ft of quality office space for up to 50 media professionals and access to services such as contract editing, news feeds, and conference space.						
ACCESS TO CAPITAL AND	General Assembly	NYCEDC-funded, co-working space for design and technology entrepreneurs, which aims to foster community and collaborative idea exchange, by offering regular educational programming open to the public and granting access to affordable workspace according to membership tiers.						
WORKSPACES	DUMBO	Incubator for Brooklyn digital/tech community that will house up to 30 dedicated workstations and additional co-working stations and offer educational services, such as business counseling sessions, workshops, and networking events, beginning in Fall 2011.						
0	NYC BigApps Competition	Annual software competition to develop online and mobile applications that utilize city data, in conjunction with partners, ChallengePost, NYC Dept of IT & Telecommunications, and BMW iVentures Fund. Last year BigApps generated more than 140 apps and made data sets publicity available. This year, BigApps is expanding to feature a \$100K BMW func Idea Challenge contest, and two Hackathons in 2011.						
COMPETITIONS	NYC Entreprenuerial Fund	\$22 million fund targeted at NYC-based technology startups, managed by FirstMark Capital, to strengthen and expand early-stage entrepreneurship, which invests up to \$750K in seed-stage NYC-headquartered tech companies often otherwise stuck in the "valley of death".						
AND PROGRAMS	NYC Nextidea Challenge	Annual business plan competition for international students to develop business plans that can be launched in New York City. Promotes NYC as an international business destination, while sourcing and supporting clever business ideas from abroad						
_	NYC Venture Connect Website	Website to serve as a central information portal for entrepreneurs, providing a neutral, convenient depository for resources to launch/build NYC-based businesses.						
KNOWLEDGE/	Media.NYC2020	A suite of initiatives focused on four areas crucial to maintaining the City's status as a global media capital – Connectivity, Innovation & Entrepreneurship, Media Gateway, and Attracting Talent – in order to improve competitiveness of several subsectors due to diverse initiatives and supporting CEOs.						
INFORMATION TRANSFER	NYC MediaLab	Partnership between companies looking to advance new media technologies with academic institutions undertaking related research, run in conjunction with partners, NYU-Poly and Columbia.						

 $www.nycedc.com/SupportingYourBusiness/Industries/MediaEmergingTech/Documents/NYC_TechStats.pdf$

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readable formats and are updated often. More data sets will be

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2.0 competition is now closed. Starting February

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York's NYC.gov Data Mine to interested users.

cc c., pas



Sonpreet Bhatia, Co-Founder, MyCityWay

When Sonpreet Bhatia, Co-Founder of MyCityWay, pursued her Master's Degree in Information Systems in 1999, she had no idea that a pending downturn would lead her down the path of Internet entrepreneurism.

mycityway.com

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2.0 competition is now closed. Starting February

NYC BigApps 2.0 Competition

Registration for the NYC BigApps







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New York City challenged the public to share ideas for apps for residents, businesses, and visitors.

Congratulations, winners! And thanks to everyone who voted and participated! We hope these ideas will help fuel the NYC BigApps 3.0 challenge launching later this year.



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THE CHALLENGE ENTER A SUBMISSION DISCUSSIONS

New York City is challenging software developers to create apps that use city data to make NYC better. \$50k in cash and prizes!

About the Challenge

ACCEPT THIS CHALLENGE

Get notified of important changes and opportunities for participants.

> NYC BigApps 3.0 offers \$50,000 in cash and other prizes to software developers for the best new apps that utilize NYC Open Data to help NYC residents, visitors, and businesses. BigApps 3.0 continues New York City's ongoing engagement with the software developer community to improve the City, building on the first two annual BigApps competitions through new data, prizes, and resources. Submissions can be any kind of software application — for the web, a personal computer, a mobile device, SMS, or any software platform broadly available to the public.

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Explore

Explore the Catalog using either the fast, nononsense, <u>Semantic Drilldown</u> or use the whizbang, real-time <u>Data Explorer</u> that allows you to do data-spelunking from any direction - top-down, bottom-up or middle-out!

The Data Explorer lets you navigate through the entology to easily find and identify items in NYCFacets. Use the Filter Mechanism at the upper left to search for specific entities in the entology and the filters below each column to narrow down the given results. Initially the flow of browsing is left to right. You can flip the flow by clicking the big arrows between the columns. (Or explore the Catalog using Semantic Difidown) Press Catri-Alt+Space to use advocupied/on (Cate) Space in IE] [ind] Reset] Hide Instances.

Advanced options

DataExplorer

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2011.nycbigapps.com

"The starting place is that all data is open and should be published to the public, but from there you have to recognize a very important balance of protecting privacy, confidentiality, and public safety – the many concerns that come into play data set by data set, data point by data point."





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www.nytimes.com/interactive/dining/new-york-health-department-restaurant-ratings-map.html









Percent of Restaurants with Food Safety Violations Prior to, and Since Restaurant Grading on their Most Recent Initial Inspection

www.nyc.gov/html/doh/downloads/pdf/rii/restaurant-grading-18-month-report.pdf



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Thank You!

